

UZAP™ Quick Start “Recipe & Cookbook”



What is a **UZAP™ Quick Start Recipe and Cookbook**? A “Cookbook” has long been referred to in the tech world as a step by step guide with descriptions, links and screen shots to guide new users on how to quickly get the most out of a new app or web site. A “Recipe” it follows is the concise descriptions of these key steps as a reminder for previous users as a quick start reference without all of the screenshots to wade through. For the convenience of both our new and experienced users we present our Quick Start “Recipe” first followed by our traditional “Cookbook”.

“UZAP™ Listings Recipe”:

Item 1. [About « UZAP Knowledge Marketplace](#) is the link to the UZAP™ home page:

The UZAP home page <http://www.uzap.com/> is simple and uncluttered with the top Blue “nav” or navigation bar with pull down menu features and lime green menu item links. The Menu Items highlight in light blue when you mouse over each Menu Item. The color scheme is the UZAP™ deep blue sea of the internet with the lime green UZAP™ lightning bolt styled Z signifying doing what you want when you want on UZAP™ in lightning fast *UZAP™* fashion.

Item 2. You will see the UZAP™ HOME page includes **3 simple steps** to get started with UZAP.

Step 1: Click [Register](#) or [Login](#) *now with Facebook Connect register & login* - or - use the standard UZAP id setup and or login to create a new UZAP user account or go to the upper right screen where you can use secure SSL encrypted links to register or login if you desire higher security. (Note that many browsers will alert that most web pages contain secure and non-secure info and links and ask if you want to accept and say yes. The Register and Login Screen open as a new tab. * Note that we recommend that our small business, home business or professional users login with their Facebook ID as it is much easier to like UZAP listings so that show on your wall or fan page for your business. This cross linking between Facebook and UZAP Listings is picked up by the major Search engines and helps increase your business web and social platform visibility in “Organic serps” or search engine results pages. You will need to agree to link the UZAP login to your Facebook account when you register and sign in with Facebook Connect.

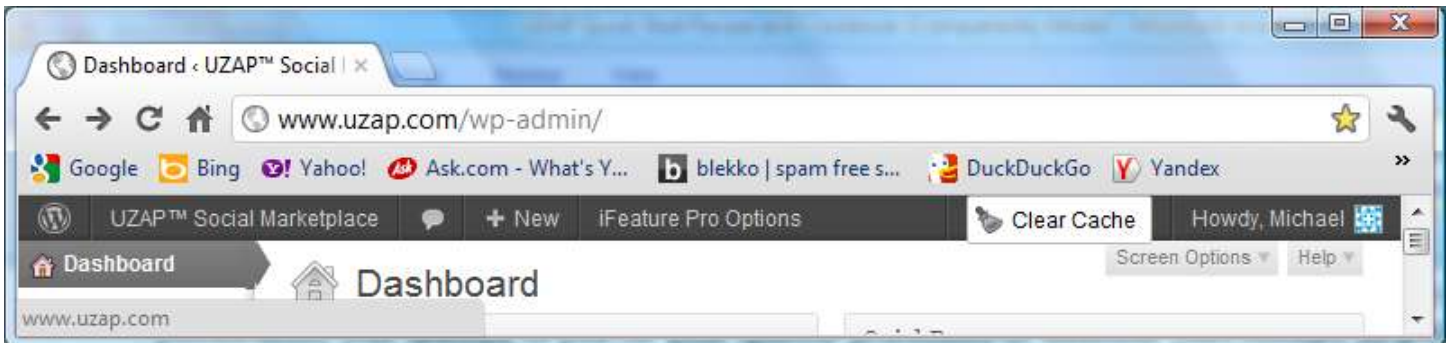
Enter the username and email you will use and a password will be emailed to you to confirm your new account. Check the email for your new password

Login with your new username and password:

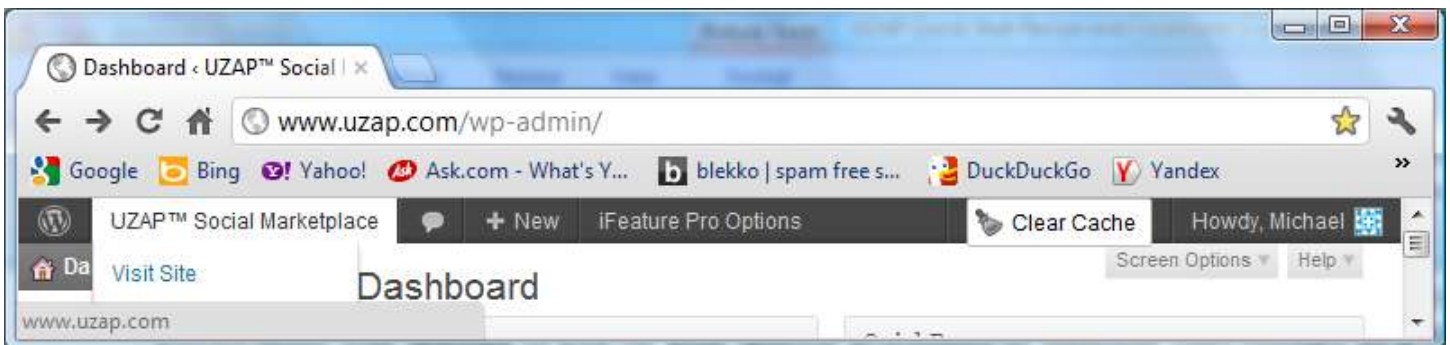
You will now see the “Dashboard” view in a new tab:

Step 2: Now click either UZAP Social Marketplace Tab or link above left in Dashboard view and... click the “UZAP Listings” Pull-Down Menu.

Step 3: Select Place Listing and Select your Listing’s Ad category/subcategory. Don’t see a category/subcategory combination that appeals to you for your specific profession or business then contact us and let us know via our contact form and we will create one for you based upon it being compliant with our TOU (Terms Of Service).



After you login just Mouse Over the UZAP™ Social marketplace in the top left and click Visit Site on left menu:



Place as many listings as necessary for each Service or Product line you offer – idea is to explain in your own concise wording the **Who, What, When, Where and Why** about yourself or business as though you were speaking to a qualified new customer who has not worked with you before – of course ancient Business Wisdom states never share the **How you do what you do** until you get paid and even then *keep your trade secrets secret!* Place a price (retail or Wholesale) on your listing or simply type contact you for a free quotation or statement of work.

Note: Contact Person's Email [Please enter a valid email. *The codes needed to edit your UZAP™ Listing ad will be sent to your email address*].

Note: HTML Links to your Facebook, Google+1, LinkedIn and Twitter profiles as well as your personal, professional or business web sites are allowed. Also you can simply copy the http hyper-links to any YouTube videos, Brainshark multimedia video presentations, Scribd PDF documents and the video frames will display right inside your listings making the UZAP™ Social marketplace a compelling place to list all of your social content via our listings by category / subcategory, start here: <http://www.uzap.com/uzap-listings/place-listing/> **Note if not logged in you will be asked to do so and then you will see our quick links page** <http://www.uzap.com/uzap/quick-links/> where you can either use the pull down menu or click on the place listing quick link for ease of use.

Agree to the TOU (Terms of Use) checkbox and enter the math sum value Captcha code to prevent spam listings and you are all set. Don't forget to use the convenient social tools and links below your Listings and "Facebook like", "Google +1" and "tweet" your listings to generate more social proof and drive more demand for you and your business among your fans, circles, groups and followers and better yet their fans, circles, groups and followers to promote your brands and to empower and monetize yourself via the global "social graphs".

Be sure to monitor your email (mobile phone email accounts work great) for prospective customers or clients who Reply to Your Listings on the UZAP™ Social Marketplace so that you can benefit from UZAP™ links to you or your business with the UZAP™ Social Yellow Pages Turbo Charged business model & ethical built in SVMSEO on all major search engines!

<http://www.uzap.com/uzap-listings/reply-to-listing/>

The UZAP Team is constantly monitoring our Web technical stats and analytics tools to insure your information is crawled by the major web search engines promptly and your links back are allowed unlike the NOFOLLOW codes many large sites include (NOFOLLOW tells the search engines not to follow back to your web sites or listings).

We trust our members to agree to our TOU (Terms Of Service) and feel it only fair to be a DO-FOLLOW engine that helps drive links back to you – a real benefit of listing your products and services on an ethical (NO Spammers, NO Scammers and NO Flimflammers on UZAP™) and if they do happen sneak through as no filter or security technology is perfect 100% of the time – if they violate our TOU they are permanently banned via their unique IP address from doing business on the UZAP platform. Please report any violations of the TOU via our contact form.

UZAP team's mission is to allow all real internet users worldwide to be empowered to use the internet with privacy, trust, security and identity verification they may control as they wish. Trust being essential in all lasting personal and business relationships across the globe.

UZAP™ Listings “Cookbook”:

Item 2. [About « UZAP Knowledge Marketplace](#) is the link to the UZAP™ home page:

As a convenience you may always Login or Logout or Secure Register Login on the Upper Right of Each UZAP web page:

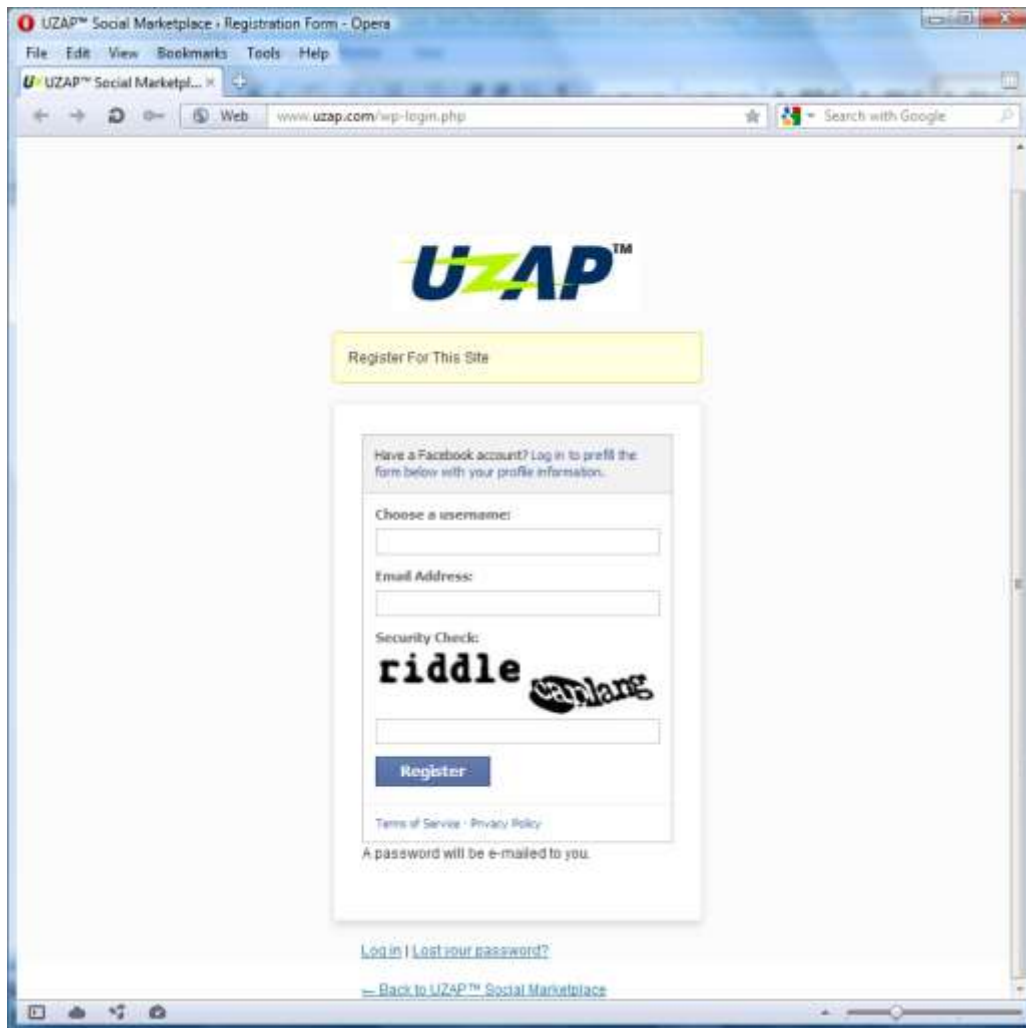


The UZAP™ home page <http://www.uzap.com/> is simple and uncluttered with the top Blue “nav” or navigation bar with pull down menu features and lime green highlights on your last clicked menu option corresponding to the UZAP™ deep blue sea of the internet with the lime green UZAP™ lightning bolt styled Z signifying doing what you want on UZAP™ in lightning fast UZAP™ fashion.

Item 3. You will see the UZAP™ HOME page include **3 simple steps** to get started with UZAP.

Step1. Click **Register or Login** to setup or login to a new UZAP user account or go to the upper right screen where you can use secure SSL encrypted links to register or login if you desire higher security. (Note that many browsers will alert that most web pages contain secure and non-secure info and links and ask if you want to accept and say yes. Note the Register and Login Screen opens as a new tab.

If you have a Facebook account click Login to prefill the Register form with your Profile info:



Or if you do not want to use Facebook simply enter the username and email you will use and a password will be emailed to you to confirm your new account. Check the email for your new password. You will see and email similar to:

-----Original Message-----

From: UZAP Webmaster [mailto:webmaster@uzap.com]

Sent: Wednesday, November 02, 2011 12:46 PM

To: your-email@yourdot.com

Subject: [UZAP Knowledge Marketplace] Your username and password

Username: demo

Password: IyKRHZ9iPiqz

<http://www.uzap.com/wp-login.php>

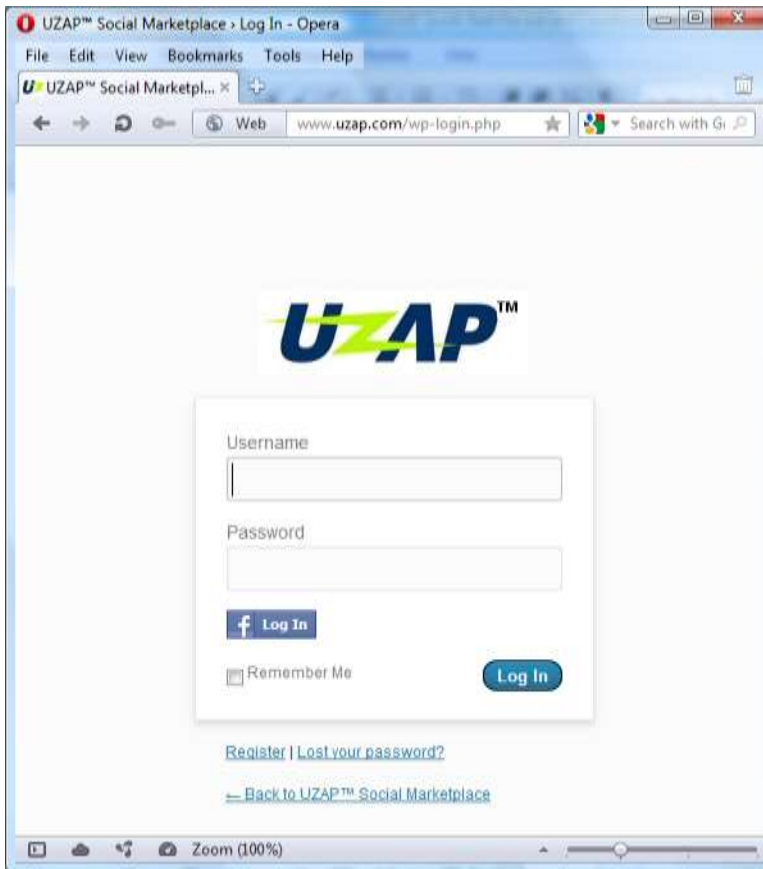
No virus found in this message.

Checked by AVG - www.avg.com

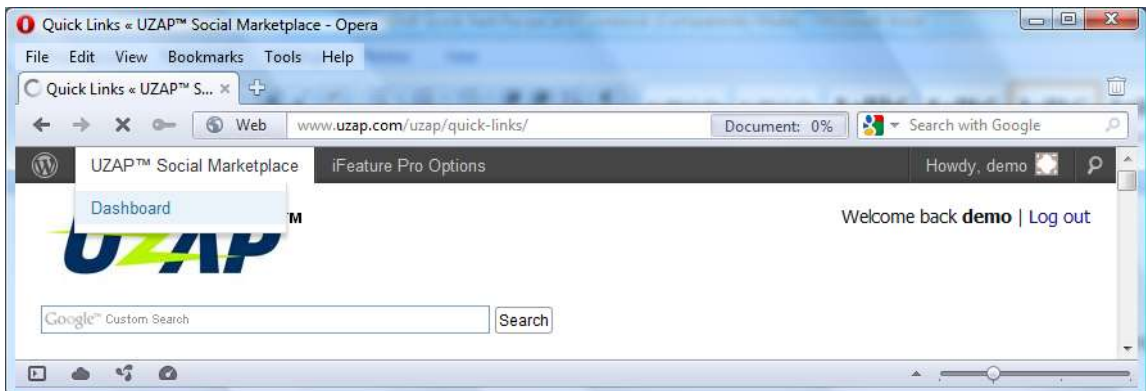
Version: 2012.0.1834 / Virus Database: 2092/4590 - Release Date: 11/01/11

(You can always change your password later when you login in your Dashboard profile)

Login with your new username and password:



You will be on the <http://www.uzap.com/uzap/quick-links/> page after you login and can click dashboard on the top menu bar:



You will now see the “Dashboard” user view in a new tab that says Howdy your User Name upper right:



You can click on Ad Management where you can see and manage all of your UZAP™ Listings:



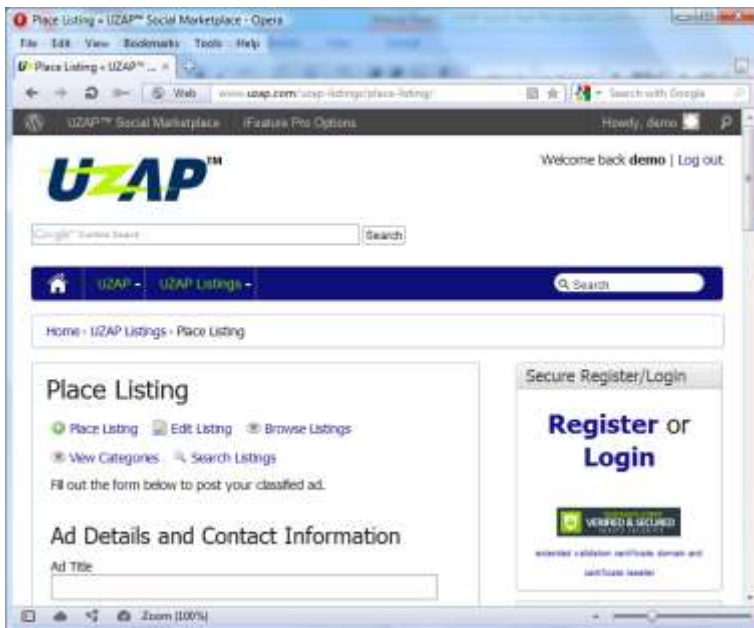
Or Profile where you can complete your Profile Info and change your UZAP password (Does not affect your Facebook Password).



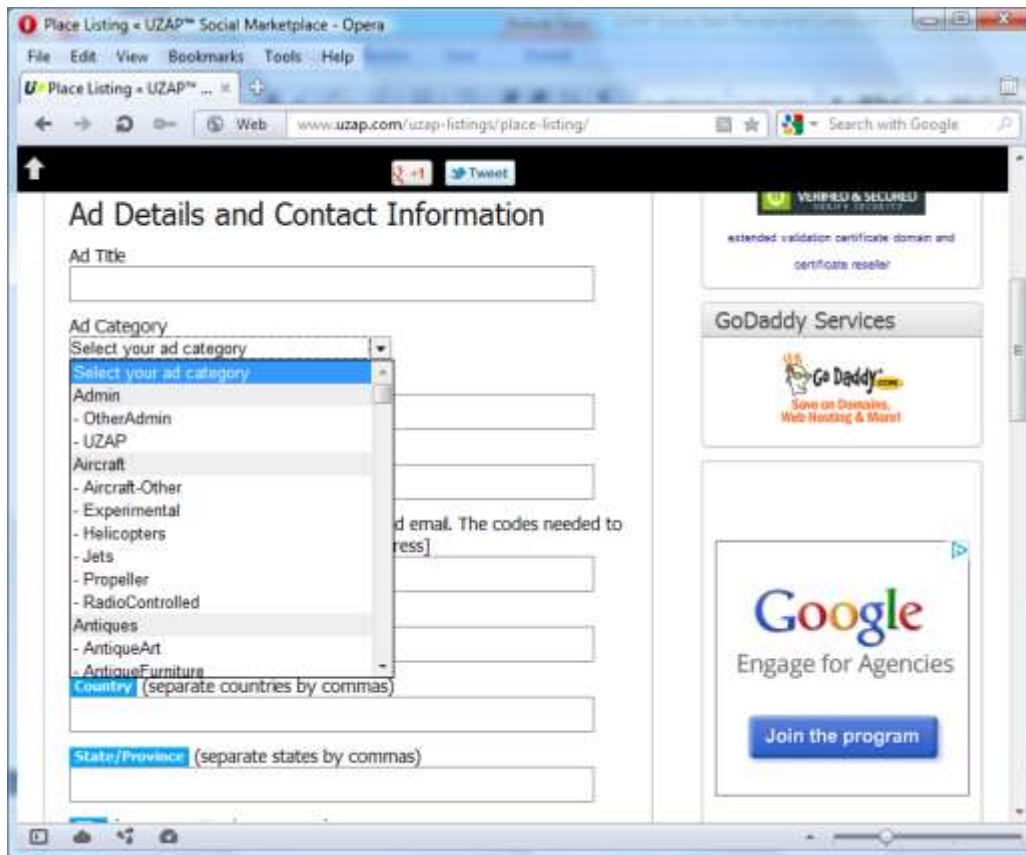
Step 2. Now click either UZAP Knowledge Marketplace Tab or link above in the Dashboard view and... click the “UZAP Listings” Pull-Down Menu.



Step 3. Select Place Listing and Select your Listing’s Ad category/subcategory. Don’t see a category that appeals to your specific profession or business then contact us and let us know via our contact form and we will create one for you based upon it being compliant with our TOU (Terms Of Service).



UZAP™ Place Listing Category Selection Pull Down Menu:



Place as many listings as necessary for each Service or Product line you offer – idea is to explain in your own concise wording the **Who, What, When, Where, and Why** about yourself or business as though you were speaking to a qualified new customer who has not worked with you before – of course ancient Business Wisdom states never share the **How you do what you do** until you get paid and even then keep your trade secrets secret! Place a price (retail or Wholesale) or simply contact you for a quotation or statement of work.

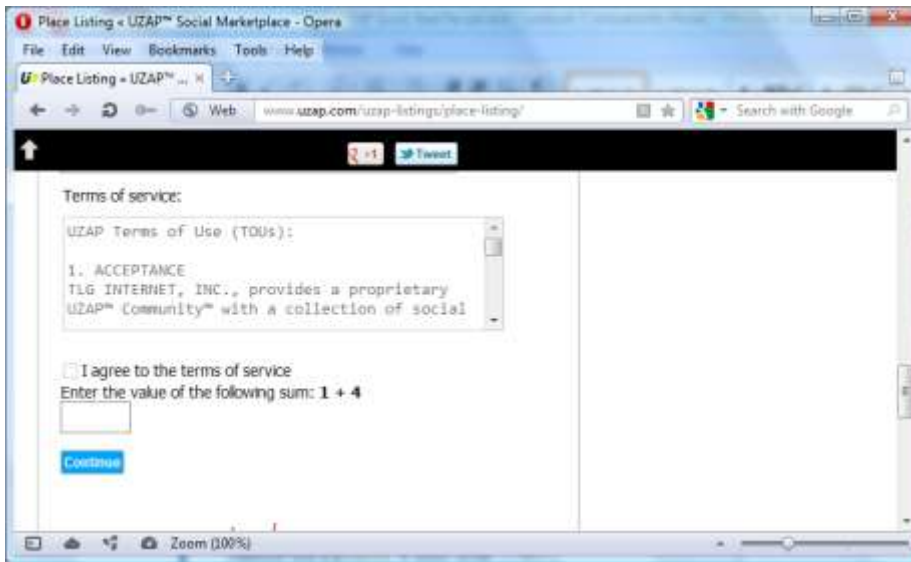
Note: Contact Person's Email [Please enter a valid email. *The codes needed to edit your ad will be sent to your email address*].

Note: HTML Links to your Facebook, Google+1, LinkedIn and Twitter profiles as well as your personal, professional or business web sites are allowed.

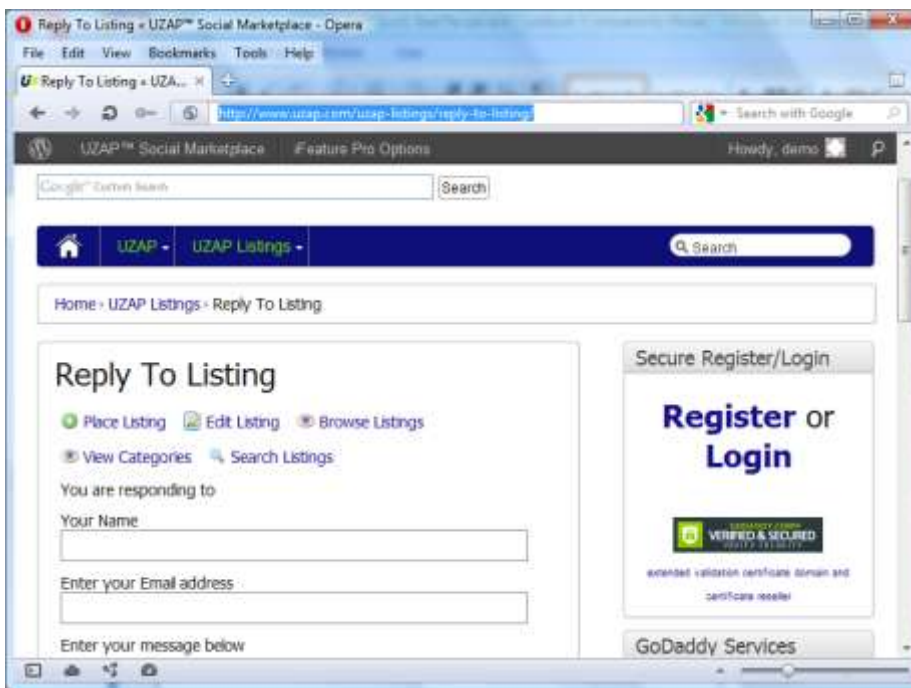
<http://www.uzap.com/uzap-listings/place-listing/>

Agree to the TOU and enter the math sum value Captcha code to prevent spam listings and you are all set. Don't forget to use the convenient social tools and links below your Listings and "like", "+1" and "tweet" your listings to generate more social proof and drive more demand for you and your business among your fans, circles, groups and followers and better yet their fans, circles, groups and followers to empower and monetize yourself via the global "social graphs".

Agree to the TOU and add up the Captcha sum and enter the result (Prevents Robot Spammers) and click continue:

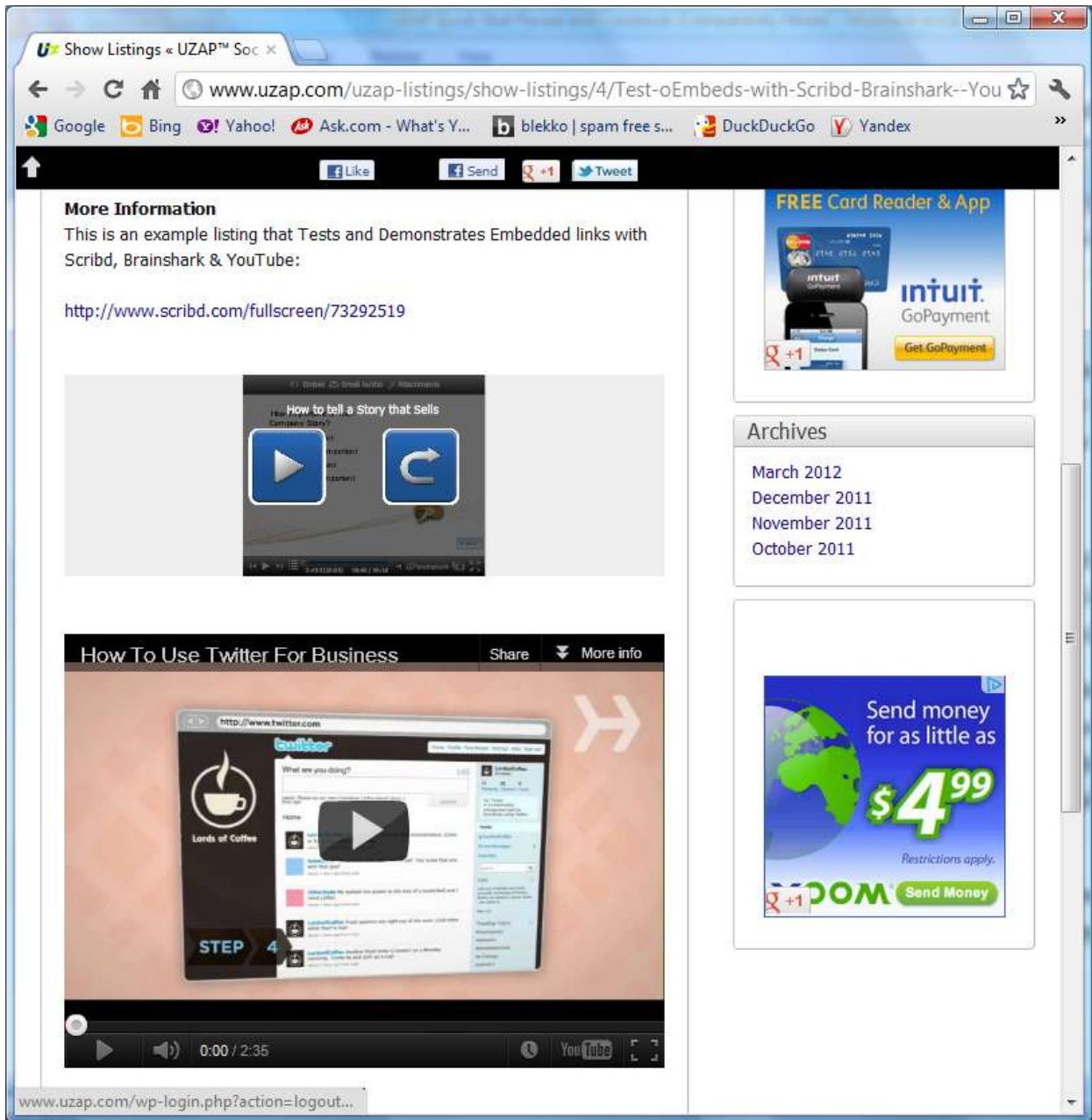


Monitor your email (mobile phone email accounts work great) for when prospective customers or clients Reply to Your Listings on the UZAP social Knowledge marketplace engines so that you can benefit from our Social Yellow Pages Turbo Charged business model! <http://www.uzap.com/uzap-listings/reply-to-listing/>



The UZAP Team constantly monitors our Web technical stats to insure your information is crawled by the major web search engines promptly and your links back are allowed unlike the NOFOLLOW codes many large sites include (NOFOLLOW tells the search engines not to follow back to your web sites or listings).

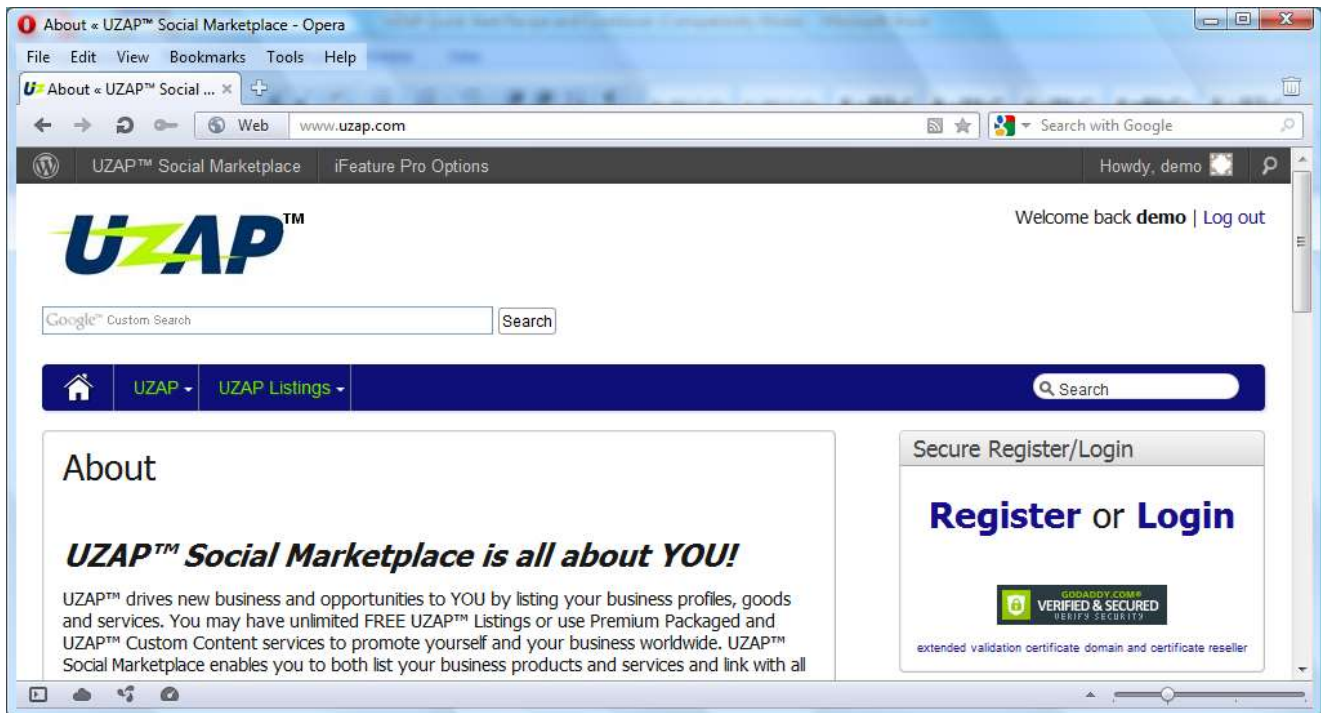
Scribd, Brainshark and YouTube video embedded links example – just cut and paste the links into your listings!



We trust our members to agree to our TOU (Terms Of Service) and feel it only fair to be a DO-FOLLOW that helps drive links back to you – a real benefit of listing your products and services on an ethical (NO Spammers NO Scammers or NO Flimflammers on UZAP and if they do sneak through as no filter or security is perfect 100% of the time – if they violate our TOU they are permanently banned via their IP from doing business on the UZAP platform. Report any violations of TOU via our contact form.

UZAP team's mission is to allow all real internet users worldwide to be empowered to use the internet with privacy, trust, security and identity verification they may control as they wish. Trust being essential in all lasting personal and business relationships across the globe.

The UZAP™ team completed the extensive Extended Validation (“Green Bar”) legal business entity verification which provides you a high level of Trust and Confidence when using the UZAP™ Platform. Just Click on the green and black Verified and Secure web beacon icon that notifies sites this is a EV Extended validated site to see the UZAP.com EV certificate on the following page (TLG Internet, Inc., is the Holding Corporation for UZAP.com):



Secure Site by GoDaddy.com - Opera

File Edit View Bookmarks Tools Help

About « UZAP™ Social ... x Secure Site by GoDadd... x

Trusted seal.godaddy.com/verifySeal Search with Google

Verified

Secure Site by GoDaddy.com

This Web site is secured with a GoDaddy.com Web Server Certificate. Transactions on the site are protected with up to 256-bit Secure Sockets Layer encryption.

Identity, Authorization, and Domain Control Verified
GoDaddy.com has obtained/verified the following information:


- TLG Internet, Inc. legally exists as a valid organization or entity in its Jurisdiction of Incorporation.
- The name TLG Internet, Inc. matches the name on the official government records of the Incorporating Agency.
- The Registration Number assigned to TLG Internet, Inc. by the Incorporating Agency.
- The identity and address of TLG Internet, Inc.'s Registered Agent or Registered Office (as applicable).
- TLG Internet, Inc. owns or has the exclusive right to use the domain name uzap.com.
- TLG Internet, Inc. has authorized the issuance of this Premium EV SSL certificate.

Site Name
uzap.com

Certificate Status
Certificate is valid (03/23/2012 19:21:11 GMT to 03/23/2013 19:21:11 GMT).

Certificate-Holding Entity

Organization:	TLG Internet, Inc.
Locality:	Nashua
State:	New Hampshire
Country:	US
Jurisdiction of Incorporation:	New Hampshire, US
Registration Number	582724



Extended Validation SSL